

A MESSAGE TO OUR SPONSORS

2021

The Ronnie Thames Foundation

welcomes corporate sponsors to the **2021 Silent Hero Awards**. We recognize all firefighters and honor those selected firefighters who stand out through their nomination, commitment, dedication and community spirit in the areas of Community & Education, Team Work, Leadership and Heroism. It has been a tough 14 months for the fire industry, but these brave men and women continue, without reservation, to serve our cities, communities, and neighborhoods.

As a business owner and/or homeowner, I know you'll agree that we owe a debt of gratitude to the firefighters who protect our lives, homes, businesses, and property. All nominees and selected winners will be honored at the dinner and ceremony. This year's event will be held Saturday, September 18, 2021, at the **Georgia Aquarium Oceans Ballroom, located at 225 Baker Street, Atlanta, Georgia 30313**. The evening begins with a reception at 5:00 p.m., followed by a seated dinner and awards ceremony. COVID guidelines will apply and, therefore, seats may be limited.

We know your company desires to give back to the local community, and sponsorship opportunities are enclosed. If you are unable to support at a specific sponsor level, contributions of any size are appreciated. We hope you will take a moment to review the enclosed sponsorship opportunities – we would love to share this special evening with you! The Silent Hero event grows every year with addition of more fire departments. The 2019 event hosted over 650 firefighters and guests with over 25 Fire Departments represented. Due to this event's National appeal, we offer high marketing visibility to sponsoring businesses. You will receive the benefit of newspaper, radio, and television coverage. This is the largest firefighter recognition event in the Southeast!

Thank you for helping us recognize these brave men and women. We look forward to seeing you. Please contact the foundation at 678.435.0024 or silenthro@ronniethames.org for more information and to secure your sponsorship.

HELP US. HELP CHILDREN. PREVENT BURNS.

The Ronnie Thames Foundation is a 501(c)(3) nonprofit organization. All donations are tax deductible to the fullest extent of the law.



SPONSORSHIP OPPORTUNITIES

2021

Platinum \$25,000

- 2 VIP Tables of 8 at the 2021 Awards Ceremony at the Georgia Aquarium Oceans Ballroom with Sponsor Exclusivity and name recognition as Premium Platinum Sponsor of the 2021 Silent Hero Awards
- Private meet and greet with nominees and department leadership teams
- VIP Photo opportunity with community leaders and Silent Hero Winners
- Sponsor and naming recognition of social media photo booth
- Logo placement on all printed materials and signage
- 2 page ad in commemorative program

Gold \$10,000

- 1 VIP Table for 8 at the 2021 Awards Ceremony at the Georgia Aquarium Oceans Ballroom
- Gold Sponsor recognition
- Logo placement on all printed materials and signage
- Full page ad in commemorative program

Silver \$7,500

- 1 Reserved Table for 8 at the 2021 Awards Ceremony at the Georgia Aquarium Oceans Ballroom
- Silver Sponsor recognition
- Logo placement on all printed materials and signage
- 1/2 page ad in commemorative program

Bronze \$5,000

- 1 Reserved Table for 8 at the 2021 Awards Ceremony at the Georgia Aquarium Oceans Ballroom
- Bronze Sponsor recognition
- Logo placement on all printed materials and signage
- 1/4 page ad in commemorative program

Patron \$2,500

- 1 Reserved Table for 8 at the 2021 Awards Ceremony at the Georgia Aquarium Oceans Ballroom
- Patron Sponsor recognition



*All donations are appreciated.
Thank you for your support!*

The Ronnie Thames Foundation is a 501(c)(3) nonprofit organization. All donations are tax deductible to the fullest extent of the law.



SPONSORSHIP AND MEDIA FORM

2021

2021 SILENT HERO AWARDS

- Sponsorship Level -

____ **Platinum Level**

____ **Gold Level**

____ **Silver Level**

____ **Bronze Level**

____ **Patron Level**

____ Unfortunately, I cannot be a sponsor this year but would like to purchase a meal for a Hero.

Contact Information

Name _____

Company _____

Address _____

City/State/Zip _____

Email _____

Company Description and Website _____

Please send artwork and logo to: pam@ronniethames.org

Thank you for your support!

To receive maximum benefits, please respond by July 16, 2021.

Return this form along with payment to:

The Ronnie Thames Foundation
800 Commerce Drive, Suite 101
Peachtree City, Georgia 30269
Office 678.435.0024

HELP US. HELP CHILDREN. PREVENT BURNS.
ronniethames.org

The Ronnie Thames Foundation is a 501(c)(3) nonprofit organization. All donations are tax deductible to the fullest extent of the law.



2020 SILENT HERO HONOREES

2021

Atlanta Fire Rescue Department
Alpharetta Fire Department
Carroll County Fire Rescue
Chattahoochee Hills Fire & Rescue
Clayton County Fire & Emergency Services
Cobb County Fire & Emergency Services
College Park Fire Department
Coweta County Fire/Rescue
Decatur Fire Rescue Department
DeKalb County Fire Rescue
East Point Fire Rescue
Fairburn Fire Department
Fayette County Fire & Emergency Services
Fayetteville Fire Department
Forsyth County Fire Department
Griffin Fire-Rescue
Hapeville Fire Department
Heard County Fire & Emergency Services
Henry County Fire Department
Johns Creek Fire Department
LaGrange Fire Department
Milton Fire Department
Newnan Fire Department
Palmetto Fire Department
Peachtree City Fire – Rescue Department
Riverdale Fire Services
Sandy Springs Fire Department
Smyrna Fire Department
South Fulton Fire & Rescue Department
Spalding County Fire Department
Troup County Fire Department
Union City Fire Department
West Point Fire Department



HELP US. HELP CHILDREN. PREVENT BURNS.

The Ronnie Thames Foundation is a 501(c)(3) nonprofit organization. All donations are tax deductible to the fullest extent of the law.